AMELIA ISLAND BEACH PARKS

PRELIMINARY CONCEPTUAL PLANS

JULY 19, 2022

AMELIA ISLAND BEACH PARKS | HARMONIZATION

BEACH PARK HARMONIZATION

All beach parks currently serve local residents and visitors with a variety of programming and beach access.

The harmonization effort is to create a cohesive group of beach parks for infrastructural and aesthetic purposes. The infrastructure at all beach parks - structures, facilities, wayfinding, pedestrian comfort facilities, etc - are outdated and/or missing from both the City of Fernandina Beach and Nassau County beach parks.

The aesthetics of the parks are not aligned to serve all residents equally; while one park might have a suite of facilities, another might have none. While one park might have security features, another might be lacking security features.

While there are overall design aspects to consider at all parks, each park has a concept plan outlined for a full build-out within the next decade. The hope is to harmonize the suite of services offered to local residents and visitors.

PARK AMENITIES
- No reduction to existing program
- More passive uses & increased space for small gatherings
- Increased bicycle amenities
- Expand utility & storage
- Additional guard stations for security where needed

AESTHETIC COHESION
- All parks to have **one** established style:
  - Wayfinding/signage
  - Architectural character
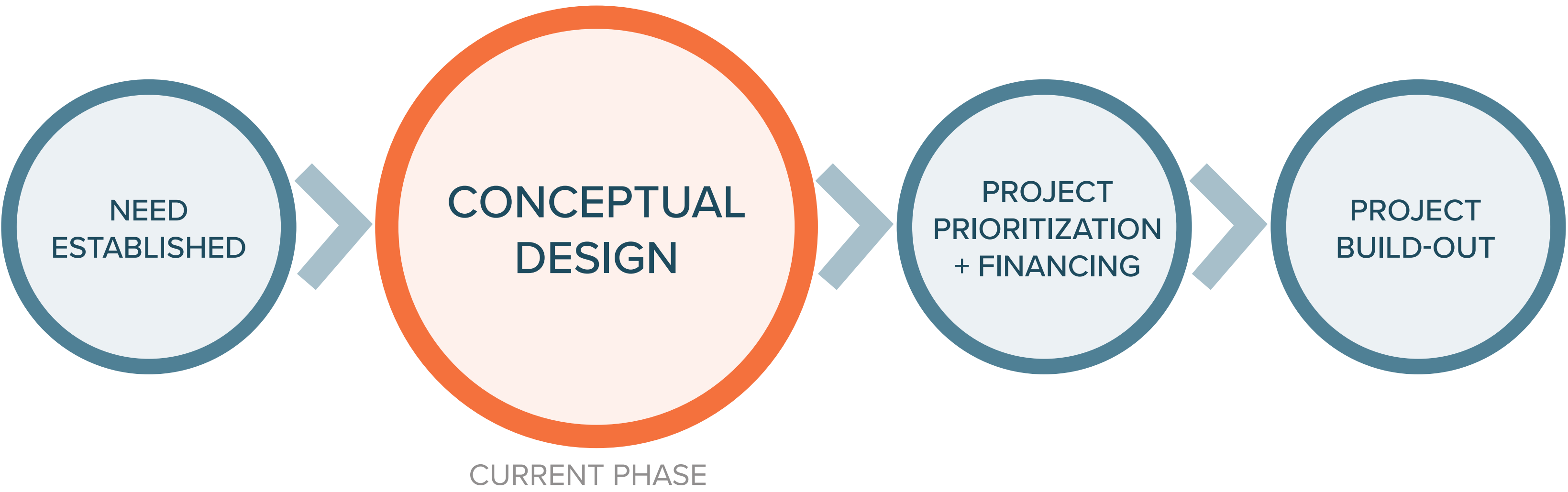 - Hardscape typologies
  - Site furnishings

PARKING
- Maintain existing parking spaces as applicable
- Prioritize permeable pavers for surface parking to reduce heat and increase stormwater capture
- Shade at parking should be prioritized; natural (tree) or solar shade structures if applicable to space

ENVIRONMENTAL PROTECTION
- Dune Protection
- Prioritize Native Planting
- Harmonize Ecological Education Opportunities

PROJECT TIMELINE

NEED ESTABLISHED > **CONCEPTUAL DESIGN** > PROJECT PRIORITIZATION + FINANCING > PROJECT BUILD-OUT

CURRENT PHASE

FORT CLINCH STATE PARK

AMELIA RIVER

NORTH BEACH PARK

FERNANDINA BEACH

MAIN BEACH PARK

SEASIDE BEACH PARK

O'NEIL

FERNANDINA BEACH AIRPORT

ATLANTIC OCEAN

PETERS POINT BEACH PARK

SCOTT ROAD BEACH ACCESS

BURNEY BEACH PARK

NASSAUVILLE

SOUTH BEACH ACCESS

AMELIA ISLAND BEACH PARKS | COMMUNITY ENGAGEMENT

BY THE NUMBERS...

1000+ RESPONSES

90% RESPONDENTS USE THE BEACH PARKS YEAR-ROUND

86% RESPONDENTS LIVE WITHIN THE 32034 AREA CODE

75% RESPONDENTS USE THE PARKS ON WEEKENDS VS WEEKDAYS

73% RESPONDENTS ARE BETWEEN THE AGES OF 51-65+

60% RESPONDENTS PROVIDED FEEDBACK ON MORE THAN ONE BEACH PARK

29% RESPONDENTS HAVE NO COMPLAINTS WITH CURRENT BEACH PARKS

26% RESPONDENTS THINK THE PARKS ARE OVERCROWDED

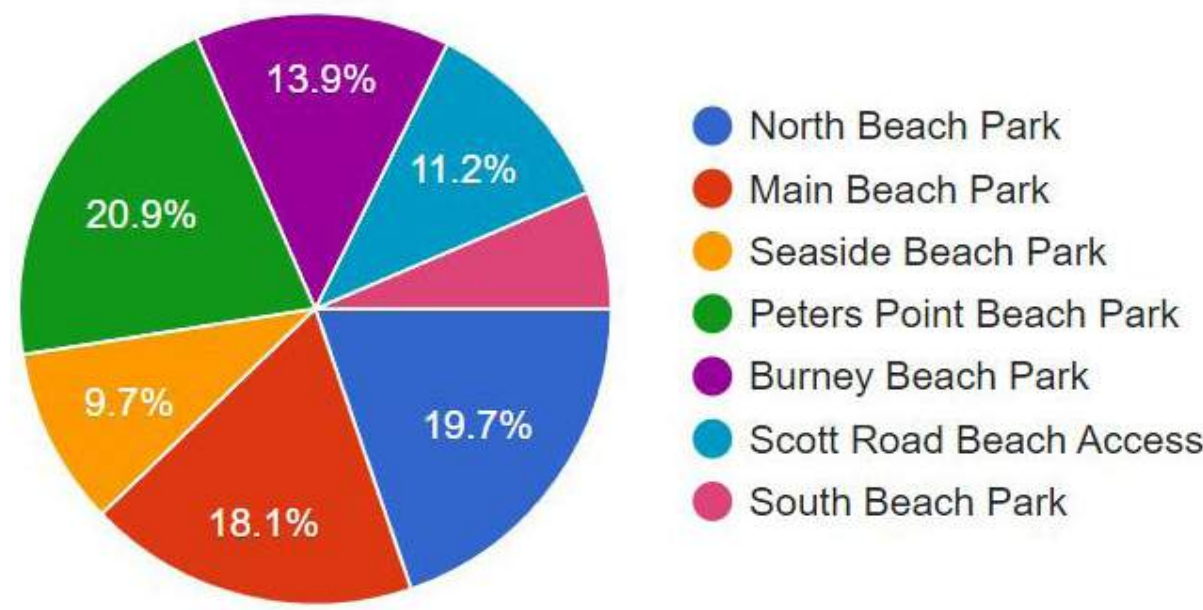## WISH LIST

1. REMAIN AS THEY ARE
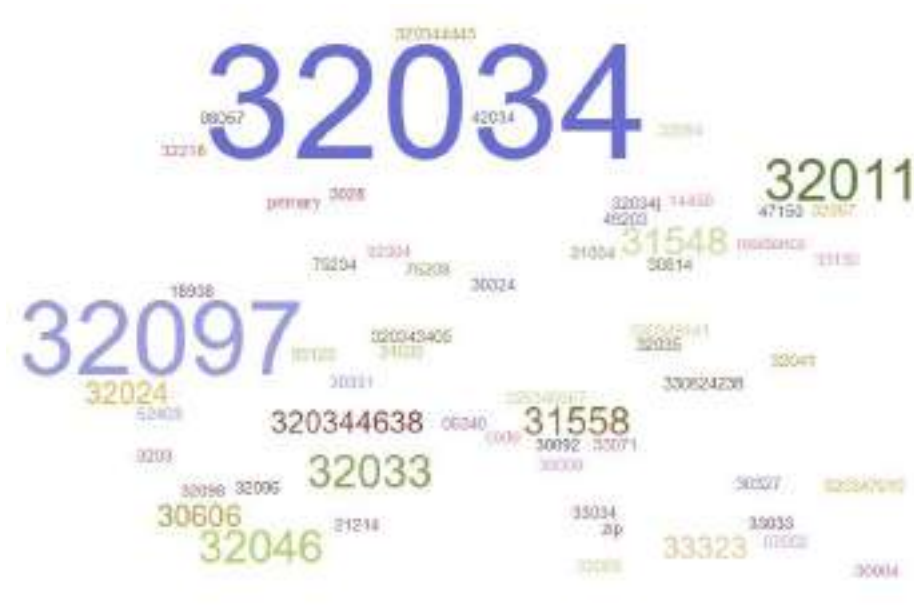2. DECREASE LITTER
3. MORE NATURE, LESS DEVELOPMENT
4. MORE PARKING
5. INCREASE SHADE CANOPY

MAJOR TAKEAWAYS...

WHAT'S MISSING:
WASTE RECEPTACLES, RESTROOMS, & PARKING

ACCESS:
OVER HALF OF RESPONDENTS WALK TO ACCESS THE BEACH PARKS

PUBLIC ACCESS:
OVER HALF OF RESPONDENTS WOULD **NOT** USE PUBLIC TRANSPORTATION, IF AVAILABLE

MOST POPULAR BEACH PARK:
MAIN BEACH AND PETERS POINT BEACH PARK

MOST POPULAR ACTIVITY:
ACCESS BEACH (BEACH ACTIVITIES), ENJOY NATURE

COMMON COMMENTS:
MOST RESPONDENTS WOULD LIKE TO SEE EXISTING INFRASTRUCTURE UPGRADED & MORE AMENITIES AT KEY PARKS TO ENHANCE PASSIVE RECREATION AND PEDESTRIAN COMFORT COMPONENTS

MOST ENJOYED PARK

- North Beach Park — 19.7%
- Main Beach Park — 18.1%
- Seaside Beach Park — 9.7%
- Peters Point Beach Park — 20.9%
- Burney Beach Park — 13.9%
- Scott Road Beach Access — 11.2%
- South Beach Park

RESPONDENTS HOME ZIP CODE

32034, 32011, 32097, 32024, 32033, 31558, 30606, 32046, 33323

PETERS POINT BEACH PARK

1. 43% of respondents visit weekly; 33% monthly
2. 87% access by car; 17% walk; 14% bike
3. Most respondents like that Peters Point has on-beach parking access and the proximity to nearby homes.
4. Most respondents are concerned at how busy the on-beach parking is and the overall noisiness.
5. On-beach parking and horseback riding are the most noted activities.
6. Children's play area, increased landscaping, more seating, and updated facilities are desired.

SCOTT ROAD BEACH ACCESS

1. 50% of respondents visit weekly; 22% daily
2. 76% access by car; 38% walk; 23% bike
3. Most respondents like the proximity to nearby homes & the natural state (compared to other beach parks)
4. Most respondents would like restrooms and the (on-beach driving) vehicle traffic
5. The majority of respondents would like to see Scott Road stay the same as is, but some would also like to add a restroom

BURNEY BEACH PARK

1. 53% of respondents visit weekly; 21% monthly
2. 77% access by car; 31% walk; 22% bike
3. Most respondents like that Burney Beach Park is quiet, less crowded, & has updated facilities.
4. Most respondents like how the park is currently (no dislikes) or dislike how close the on-beach parking is to the beach park.
5. Most respondents noted liking the general beach day activities for defining Burney Beach Park: swimming in, sunbathing, fishing, gatherings, shelling, walking the beach, etc..
6. Many respondents like the existing park, but quite a few would like to see fewer cars (on the beach) and increased surveillance.

NORTH BEACH PARK

1. 50% of respondents visit weekly
2. 75% access by car; 24% walk
3. Most respondents like that North Beach Park is less crowded and quieter than the other beach parks
4. Most respondents want restrooms
5. Passive activities are the preferred use

MAIN BEACH PARK

1. 56% of respondents visit weekly
2. 83% access by car; 26% walk
3. Most respondents like the amenities and facilities (restrooms) that are offered at Main Beach Park
4. Most respondents think Main Beach is (1) overcrowded (not enough parking) & (2) does not have enough facilities for the amount of users (waste receptacles, outdated infrastructure)
5. The playground is well used, even if outdated

SEASIDE BEACH PARK

1. 47% of respondents visit weekly
2. 65% access by car; 34% walk
3. Most respondents like Seaside for its location and access to adjacent amenities
4. Most respondents want more parking
5. Beach parking & on-beach driving define this park the most

SOUTH BEACH ACCESS

1. 34% of respondents visit monthly; 29% weekly; 20% daily
2. 72% access by car; 11% bike
3. Most respondents like the peace and quiet of the natural setting.
4. Most respondents noted liking the general beach day activities: swimming in, sunbathing, fishing, gatherings, shelling, walking the beach, etc..
5. The majority of respondents would like to see South Beach Access stay the same as is, but some would also like to add restrooms and more waste receptacles

Establishing a set of targeted amenities to provide pedestrian comfort to all parks equally will bring harmonization and cohesion to the Amelia Island Beach Parks.

ACCESSIBILITY

Site Access (Direct)

Accessibility (ADA)

Public Transportation

Public Safety

ENVIRONMENTAL PRESERVATION + EDUCATION

Dune Protection

Celebration of Native Environment

Environmental Education

SITE FURNISHING FAMILIES

Site Furnishings Include:
- Seating
- Rinse Stations
- Lighting
- Shade Structures
- Waste Receptacles
- Restrooms
- WiFi (Smart Technology)

PASSIVE AND ACTIVE RECREATION

Passive Recreation Can Include:
- Bird Watching
- Walking/Hiking
- Picnicking
- Photography
- Nature Trail
- Outdoor Classroom/ Nature Study
- Garden
- Area to Relax

Active Recreation Can Include:
- Sports Field
- Sports Court
- Outdoor Gym Equipment
- Skateboard Park
- Bike Trail
- Space for Aerobics

SITE CHARACTER

Wayfinding

Environmental Branding

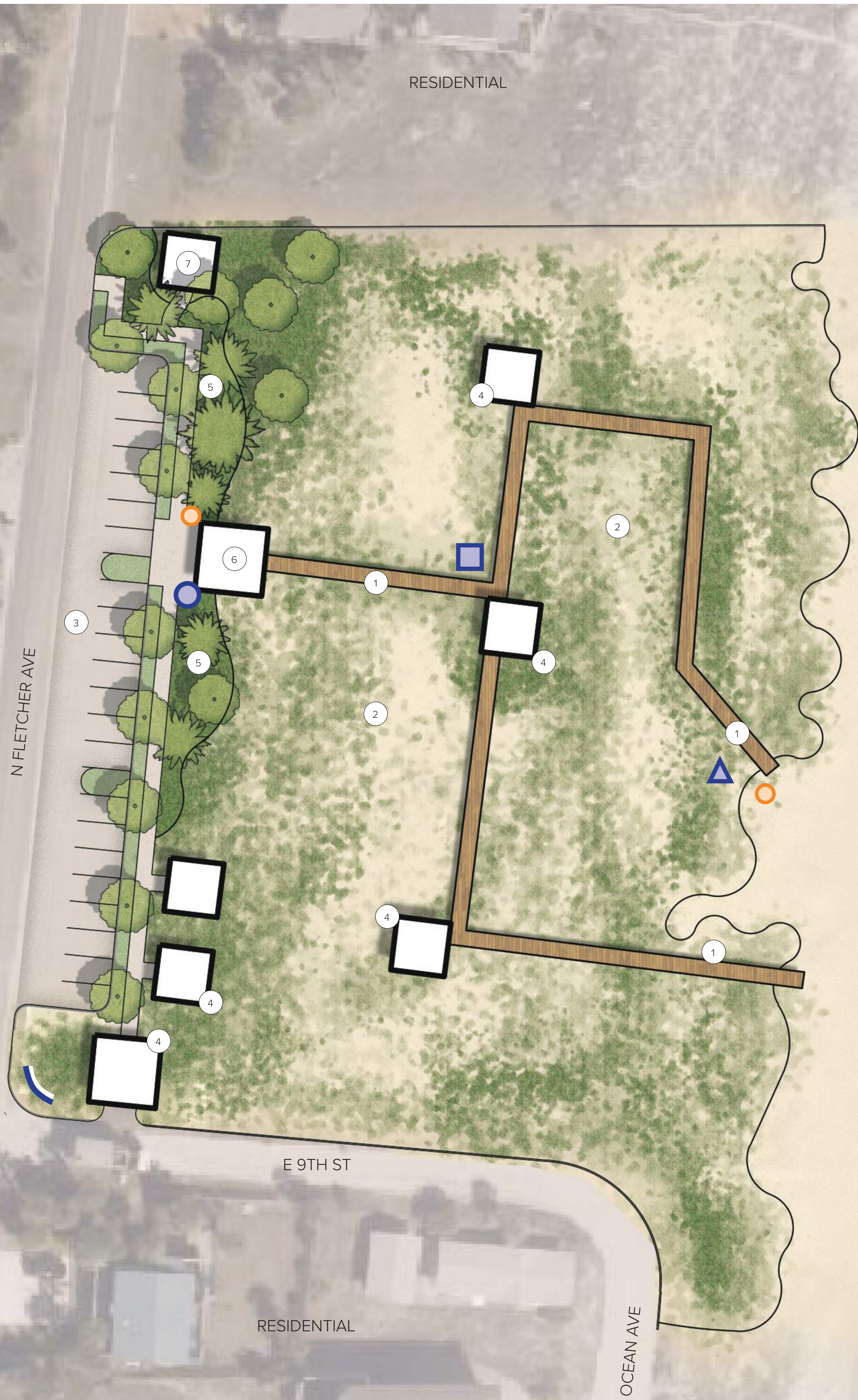Beach Park Harmonization

Special Characteristics

DESIGN FOCUS

ACCESS
Connection in NW corner for community and (potentially, long-term) to Fort Clinch

INCREASED PROGRAM
Additional pavilions and expanded boardwalk to accommodate usage; increase wash stations (◯)

SIGNAGE + WAYFINDING
Entry signage (⌒), functional signage (◯), educational signage (▢), & water life safety demarcation (△), as needed

LEGEND

1 Boardwalk (ADA Accessible)	2 Protected Dunescape	3 Parking
4 Pavilion	5 Increased Native Landscape	6 Restrooms / Wash Stations
7 Utility Structure		

SEATING

BOARDWALK

NATIVE LANDSCAPE

RESIDENTIAL

N FLETCHER AVE

ATLANTIC OCEAN

RESIDENTIAL

E 9TH ST

OCEAN AVE

RESIDENTIAL

Scale 1" = 50'
0   50'   100'   150'

DESIGN FOCUS

ACCESS
Elevate great lawn: create formal pedestrian pathway

ACTIVE PROGRAM
Redesign and expansion of skate park; playground; addition of dog park; clustering of program

PASSIVE PROGRAM
Maintain existing boardwalk system; festival street; increase in small group pavilions; additional multi-use plazas; increase wash stations (⚪)

PARKING
Realignment of parking to better suit increased program

SIGNAGE + WAYFINDING
Entry signage ( )), functional signage (⚪), educational signage (☐), & water life safety demarcation (△), as needed

LEGEND

1 Boardwalk (ADA Accessible)	2 Protected Dunescape	3 Parking (Surface Lot, Parallel, Parking)
4 Pavilion	5 Vehicular Festival Street	6 Restrooms / Wash stations
7 Usable, Open Space	8 Play Space	9 Skate park
10 Vehicular Drop-Off	11 Pedestrian Pathway	12 Multi Use Hardscape Plaza (Permeable)
13 Multi Use Courts	14 Putt Putt	15 Utility Structure
17 Gateway Art		

FORT CLINCH STATE PARK

TARPON AVE

TROUT ST

SALT LIFE RESTAURANT

N FLETCHER AVE

N FLETCHER AVE

ATLANTIC OCEAN

COMFORT SUITES HOTEL

CIRCLE K GAS STATION

RESIDENTIAL

RESIDENTIAL

ATLANTIC AVE (A1A)

PERMEABLE PAVERS

PAVILIONS

DOG PARK

Scale 1" = 200'
0   200'   400'   600'

DESIGN FOCUS

ACCESS
Elevate great lawn: create performance space

ACTIVE PROGRAM
Redesign and expansion of skate park; playground; clustering of program; addition of dog park

PASSIVE PROGRAM
Connection of dune boardwalks; multi-use plazas + festival street; increase in small group pavilions; addition of multi-use plazas; increase wash stations (⬤)

PARKING
Realignment of parking; potential for future parking garage

SIGNAGE + WAYFINDING
Entry signage ( ), functional signage (O), educational signage (☐), & water life safety demarcation (△), as needed

LEGEND

1 Boardwalk (ADA Accessible)	2 Protected Dunescape	3 Parking (Surface Lot, Parallel, Parking Garage)
4 Pavilion	5 Vehicular Festival Street	6 Restrooms / Wash stations
7 Usable, Open Space	8 Play Space	9 Skate park
10 Formal Amphitheater	11 Pedestrian Pathway	12 Multi Use Hardscape Plaza (Permeable)
13 Multi Use Courts	14 Putt Putt	15 Utility Structure

SKATE PARK

BOARDWALK

PARKING GARAGE

RESIDENTIAL

DOLPHIN AVE

TROUT ST

TROUT ST

TARPON AVE

FORT CLINCH STATE PARK

SALT LIFE RESTAURANT

N FLETCHER AVE

S FLETCHER AVE

COMFORT SUITES HOTEL

CIRCLE K GAS STATION

RESIDENTIAL

ATLANTIC AVE (A1A)

ATLANTIC OCEAN

Scale 1" = 200'
0   200'   400'   600'

MAIN BEACH PARK | PREFERRED RELIMINARY CONCEPT - OPTION C

DESIGN FOCUS

ACCESS
Elevate great lawn; create formal pedestrian pathway; addition of informal performance space

ACTIVE PROGRAM
Redesign and expansion of skate park; playground; addition of dog park; clustering of program

PASSIVE PROGRAM
Enhance+connect existing boardwalk system; create festival street; increase in small group pavilions; additional multi-use plazas; increase wash stations (◯)

PARKING
Slight realignment of parking

SIGNAGE + WAYFINDING
Entry signage ( ), functional signage (◯), educational signage (◻), & water life safety demarcation (△), as needed

LEGEND

1. Boardwalk (ADA Accessible)
2. Protected Dunescape
3. Parking (Surface Lot, Parallel Parking)
4. Pavilion
5. Vehicular Festival Street
6. Restrooms / Wash stations
7. Usable, Open Space
8. Play Space
9. Skate park
10. Informal, Grass Amphitheater
11. Pedestrian Pathway
12. Multi Use Hardscape Plaza (Permeable)
13. Multi Use Courts
14. Putt Putt
15. Utility Structure
16. Vehicular Drop-off

MULTI-USE COURTS

GRASS AMPHITHEATER

MULTI-USE PLAZAS

Scale 1" = 200'

0   200'   400'   600'

Map labels: RESIDENTIAL, DOLPHIN AVE, TROUT ST, TROUT ST, FORT CLINCH STATE PARK, TARPON AVE, SALT LIFE RESTAURANT, ATLANTIC OCEAN, N FLETCHER AVE, N FLETCHER AVE, COMFORT SUITES HOTEL, CIRCLE K GAS STATION, RESIDENTIAL, ATLANTIC AVE (A1A)
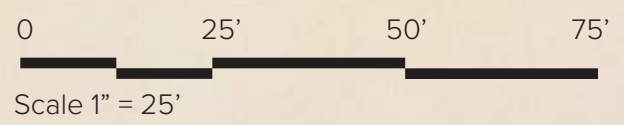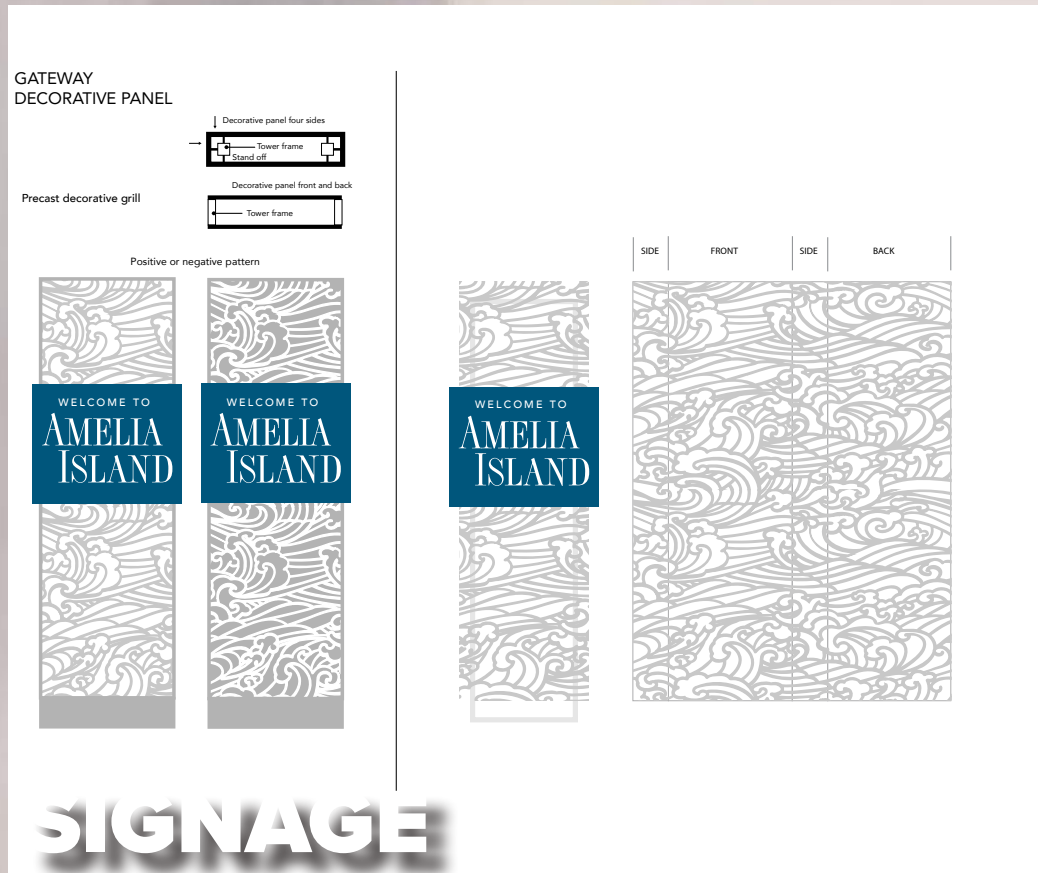
DESIGN FOCUS

PROGRAM
Multi-use plaza (vehicular) space at beach driving access point; increase wash stations (⬤)

ACCESS + PARKING
ROW parking along Sadler, maintain current parking lot along Fletcher; drop-off space lane within park

SIGNAGE + WAYFINDING
Entry signage (⟨), functional signage (⬤), educational signage (⬜), & water life safety demarcation (△), as needed

LEGEND

1 Boardwalk (ADA Accessible)
2 Protected Dunescape
3 Parking (Surface Parking, Parallel Parking)
4 Pavilion
5 Vehicular Festival Street
6 Restrooms/ Wash Stations
7 Pedestrian Access
8 Pop-up pedestrian space
9 Vehicular Drop-off
10 Guard Station

SIGNAGE

GATEWAY DECORATIVE PANEL

WELCOME TO AMELIA ISLAND

PAVILIONS

FESTIVAL STREET

BOARDWALK

AMELIA HOTEL

SLIDERS SEASIDE GRILL RESTAURANT

SADLER RD

COMMERCIAL BUSINESSES

S FLETCHER AVE (A1A)

ON-BEACH DRIVING ACCESS

ATLANTIC OCEAN

COMMERCIAL

Scale 1" = 25'   0 25' 50' 75'

PETERS POINT BEACH PARK | PRELIMINARY CONCEPT

DESIGN FOCUS

ACTIVE + PASSIVE PROGRAM
Designated gathering space (food trucks, larger gathering), designated space for equestrian usage; increased pavilions throughout park space; addition of dog park; increase wash stations (O)

ADJACENT CONNECTIONS
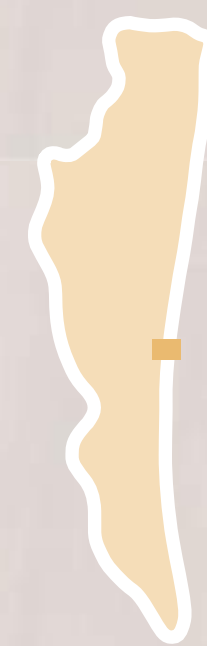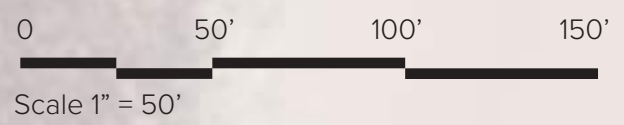Physical, bike+pedestrian connection from trail to park via multi-use trail hub

PARKING
Shade parking, increased parking landscape, slight reduction in parking to prioritize program expansion

ACCESSIBILITY
Prioritize one beach walkover for ADA access

SIGNAGE + WAYFINDING
Entry signage ( ), functional signage (O), educational signage (□), & water life safety demarcation (△), as needed

LEGEND

1. Boardwalk (Overlook; (ADA Accessible)
2. Protected Dunescape
3. Parking (Surface Parking)
4. Pavilion
5. Trailer Parking
6. Large Pavilion/ Restrooms
7. Usable, Open Space
8. Utility Structure
9. Multi-Use Trail (Bicycle+Pedestrain) Hub
10. Guard Station
11. Pedestrian Pathway
12. Multi Purpose Space

RESIDENTIAL

S FLETCHER AVE (A1A)

ATLANTIC OCEAN

ON-BEACH DRIVING ACCESS

PETERS POINT RD

RESIDENTIAL

SIGNAGE

MULTI-USE SPACE

FOOD TRUCKS

PARKING

RESTROOMS

Scale 1" = 50'
0   50'   100'   150'

DESIGN FOCUS

PROGRAM
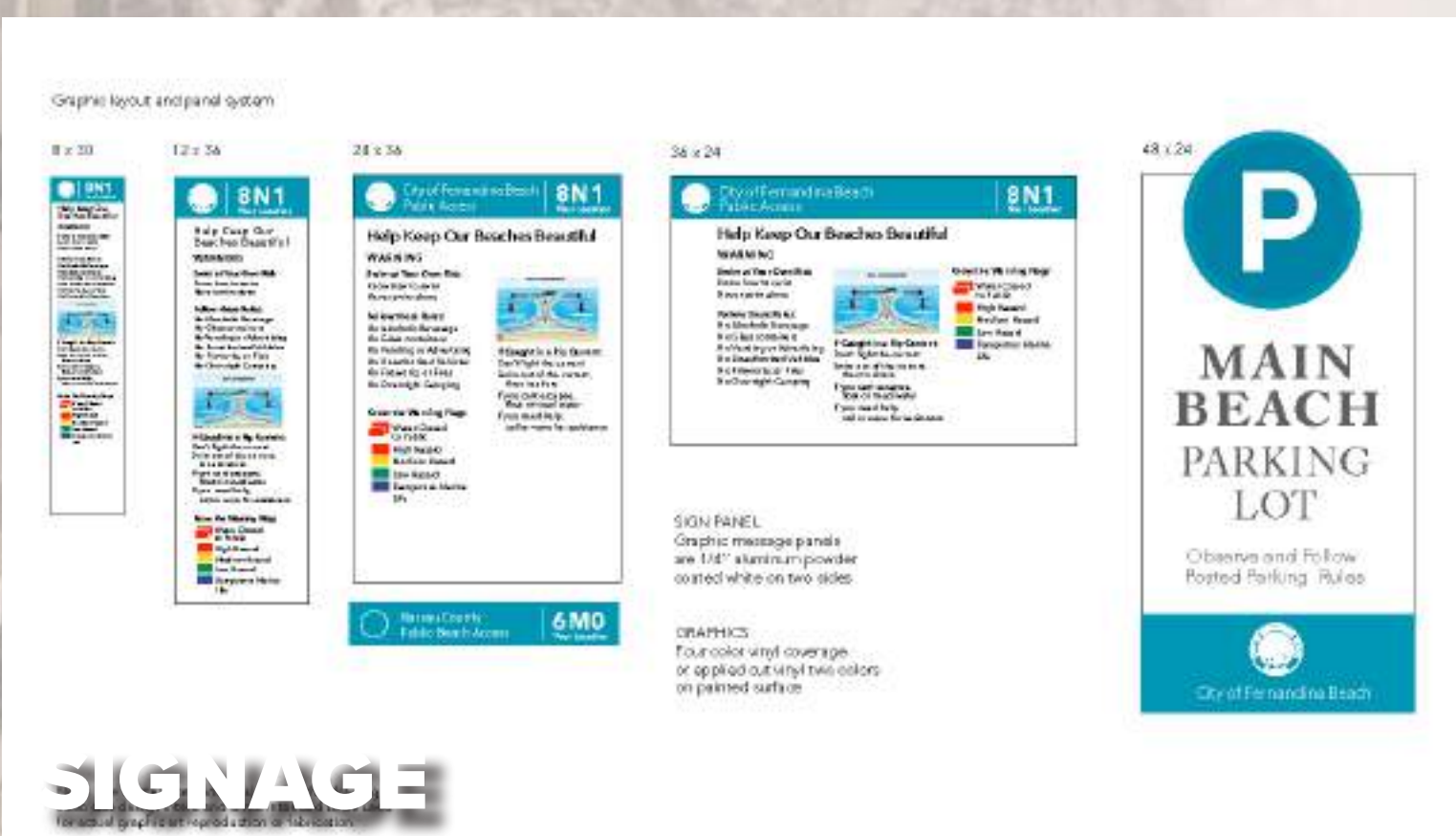Program with pedestrian comfort facilities, additional secondary gathering spaces; increase wash stations (◯)

PARKING
Slight reduction in parking to prioritize pedestrian comfort components; increased landscape within parking lot

BEACH PARK
Elevate (formalize) beach access to beach park based on increased program

SIGNAGE + WAYFINDING
Entry signage (( ), functional signage (◯), educational signage (☐), & water life safety demarcation (△), as needed

LEGEND

1. Boardwalk (ADA Accessible)
2. Protected Dunescape
3. Parking
4. Pavilion
5. Trailer Parking (Future)
6. Restrooms / Wash Stations
7. Utility Structure
8. Guard Station

S FLETCHER AVE (A1A)

ON-BEACH DRIVING ACCESS

ATLANTIC OCEAN

OVERLOOK

PEDESTRIAN PATHWAY

PERMEABLE PARKING

SIGNAGE

0 50' 100' 150'
Scale 1" = 50'

DESIGN FOCUS

ADJACENT CONNECTIONS
Roundabout, pedestrian pathway to American Beach Community

PROGRAMMING
Increase in pavilions and 'play' space (playground and/or stage {permeable/specialty pavers} area); increase wash stations (⊙)

PARKING
ROW parking along Burney Road; slight reduction in parking to prioritize pedestrian comfort; increased in shade landscape at parking

SIGNAGE + WAYFINDING
Entry signage ( ), functional signage (⊙), educational signage (□), & water life safety demarcation (△), as needed

LEGEND

① Boardwalk (ADA Accessible)	② Protected Dunescape	③ Parking (Surface parking, Parallel Parking)
④ Pavilion	⑤ Vehicular Access (Reduction to One Access)	⑥ Restrooms / Wash Station
⑦ Usable, Open Space	⑧ Play Space	⑨ Vehicular Drop-Off (Permeable)
⑩ Pedestrian Pathway	⑪ Utility Structure	

Map labels: AMERICAN BEACH COMMUNITY, OCEAN BLVD, GREGG ST, BURNEY RD, ATLANTIC OCEAN

PLAY

PAVILIONS

ADA ACCESSIBILITY
RESIDENTIAL

SHADED PARKING

PEDESTRIAN CONNECTION

Scale 1" = 50'
0   50'   100'   150'

DESIGN FOCUS

PROGRAM
Program with pedestrian comfort facilities, additional secondary gathering spaces; increase wash stations (⊙)

GATEWAY
Signage feature for wayfinding at entrance

PARKING
Slight reduction in parking to prioritize pedestrian comfort

BEACH PARK
Prioritize one beach walkover for ADA access

SIGNAGE + WAYFINDING
Entry signage ( )), functional signage (⊙), educational signage (▫), & water life safety demarcation (△), as needed

LEGEND

① Boardwalk (ADA Accessible)	② Protected Dunescape	③ Parking (Surface Parking)
④ Pavilion	⑤ Vehicular Access	⑥ Restrooms / Wash Station

S FLETCHER AVE (A1A)

ATLANTIC OCEAN

SIGNAGE

BOARDWALK

ADA ACCESSIBILITY

TREE CANOPY

SMART TECHNOLOGY

Built to last
Solar Powered
Advertisement Space
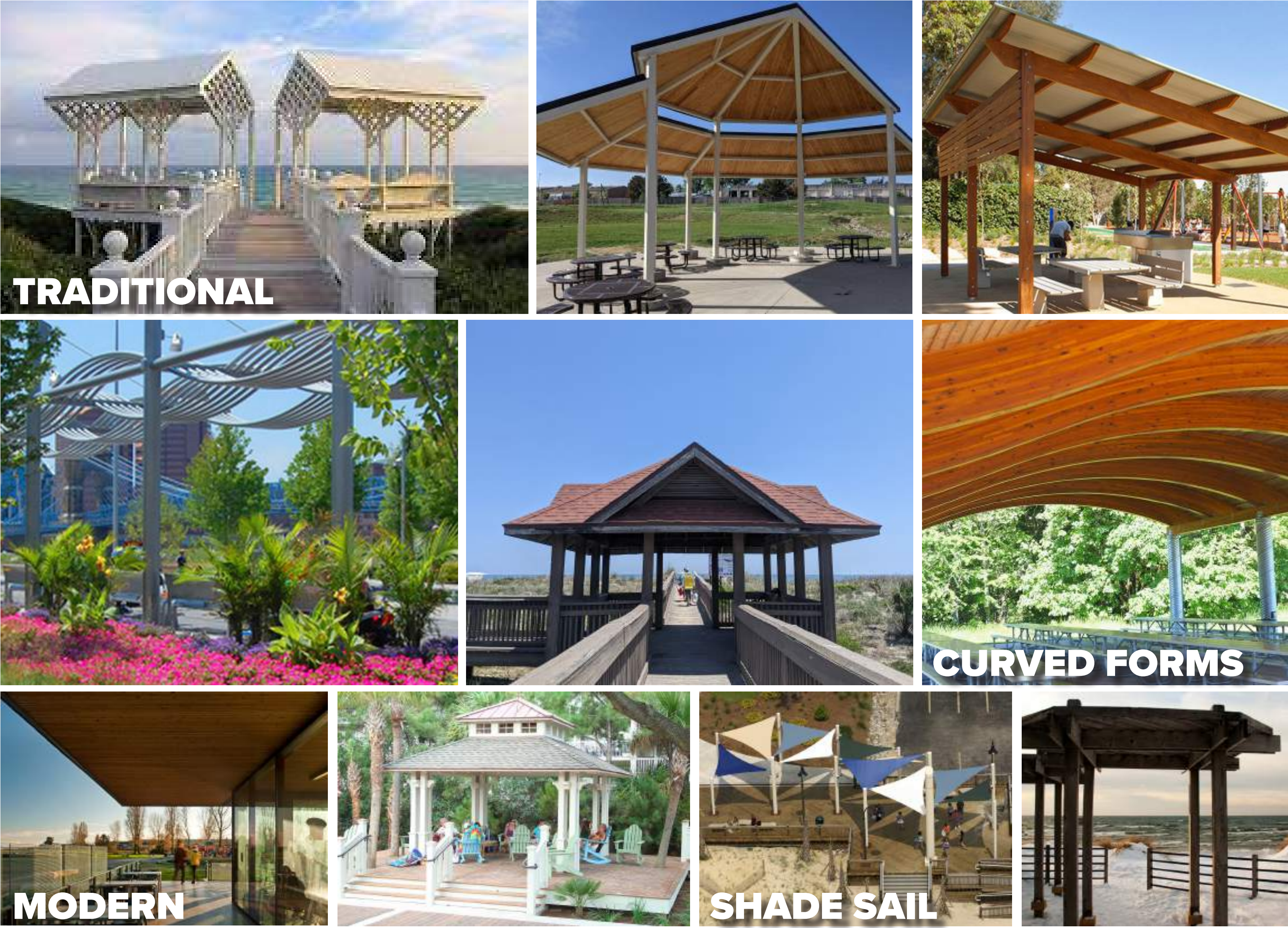Internet Hot Spot
Charging Station
Battery Storage
EnGoPlanet

0   50'   100'   150'
Scale 1" = 50'

BEACH PARK AESTHETICS | CONCEPT ALTERNATIVES

FORMS   RESTROOMS, PAVILIONS, SHADE STRUCTURES

TRADITIONAL

CURVED FORMS

MODERN

SHADE SAIL

HARDSCAPE   VEHICULAR AND PEDESTRIAN TEXTURES AND PATTERNS

POP OF COLOR

PERMEABLE

BOARDWALK

LANDSCAPE   A NATIVE LANDSCAPE PALETTE TO PROVIDE INCREASED BUFFER, SHADE, AND NATURAL BEAUTY

LANDSCAPE BERM

DUNE

LANDSCAPED PATH